

KORV
RADIO
1340

WELCOME

TO OUR
RADIO STATION



Your
RADIO STATION
coloring book.



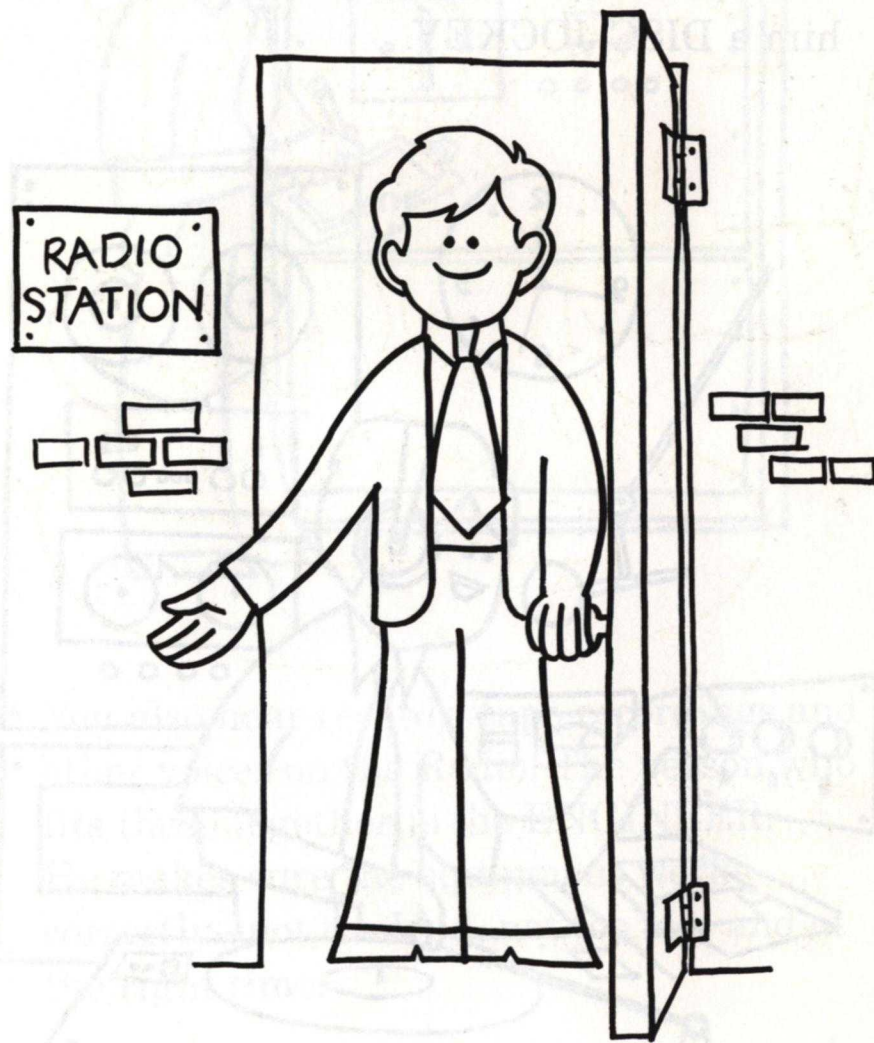
EVERYONE
LISTENS TO RADIO.



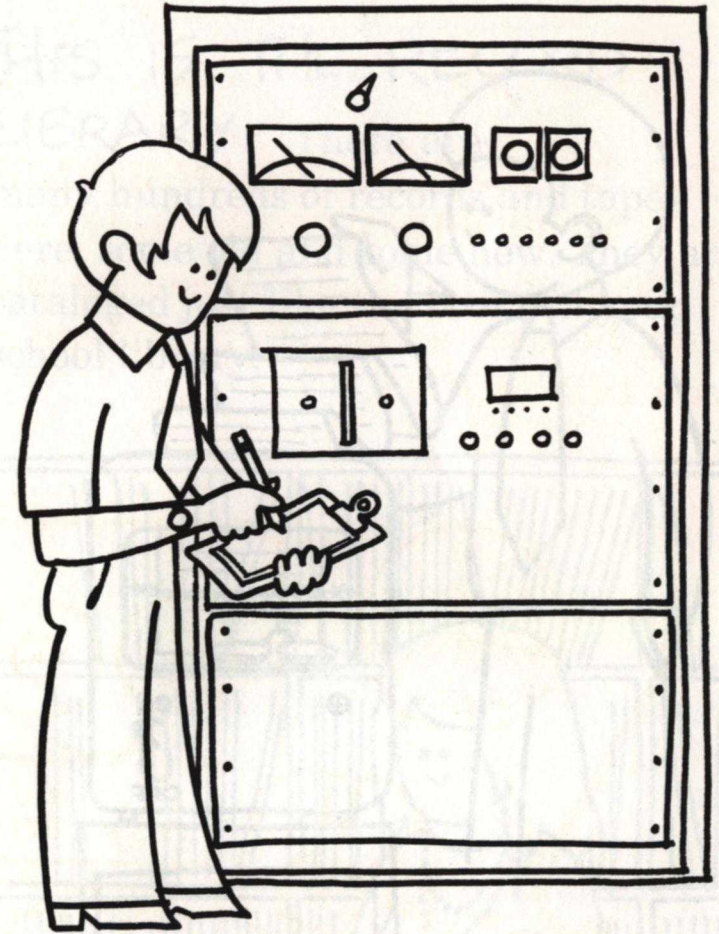
Do you know how Music, News and
Commercials get inside your radio?
Your trip to the Radio Station will help
you understand how it works.

THIS IS THE STATION MANAGER.

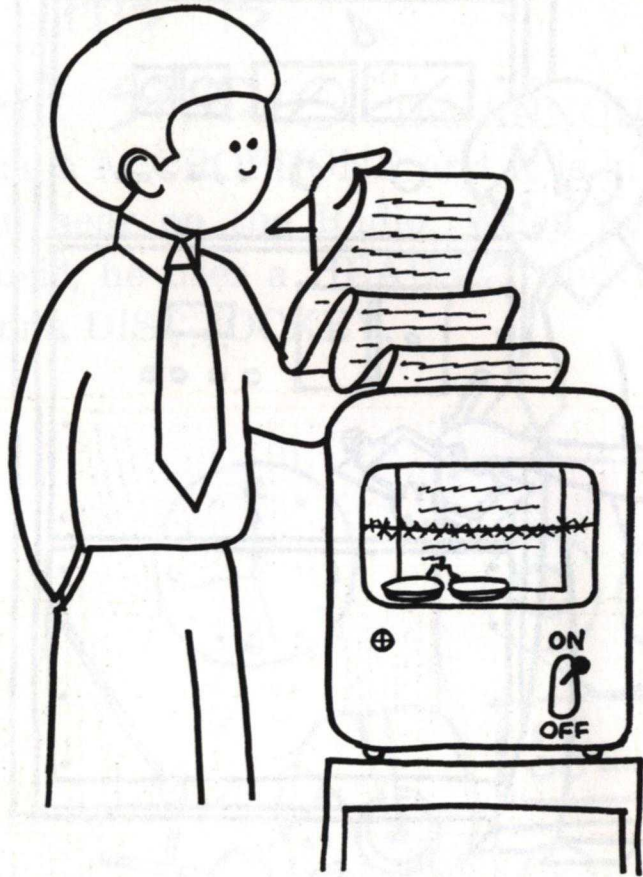
He is in charge of everything that goes into
making your Radio Station work. We call
this BROADCASTING.



THIS IS
THE STUDIO. The ANNOUNCER
uses a MICROPHONE and it is his voice
you hear on the Radio. When he plays
music, he uses a HEADSET and we call
him a DISC JOCKEY.



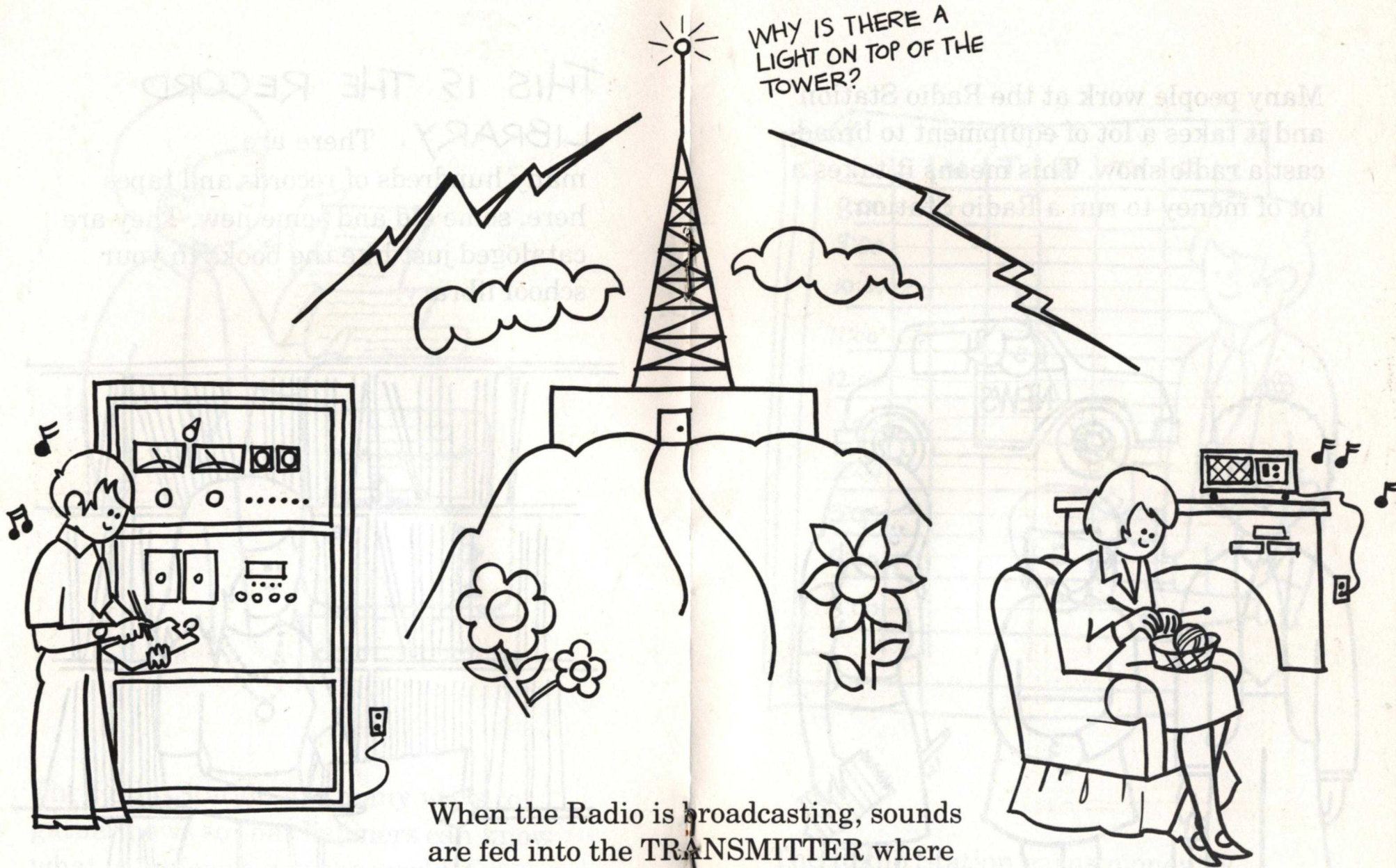
You also hear records, tape recordings and
other voices on the Radio. The person who
fits these together is the ENGINEER.
He makes sure the equipment works
correctly—not too loud, not too fast and at
the right time.



The Radio Station has many ways to gather news so that listeners can know what is happening in the world. One way is a **WIRE SERVICE MACHINE** which prints the news.

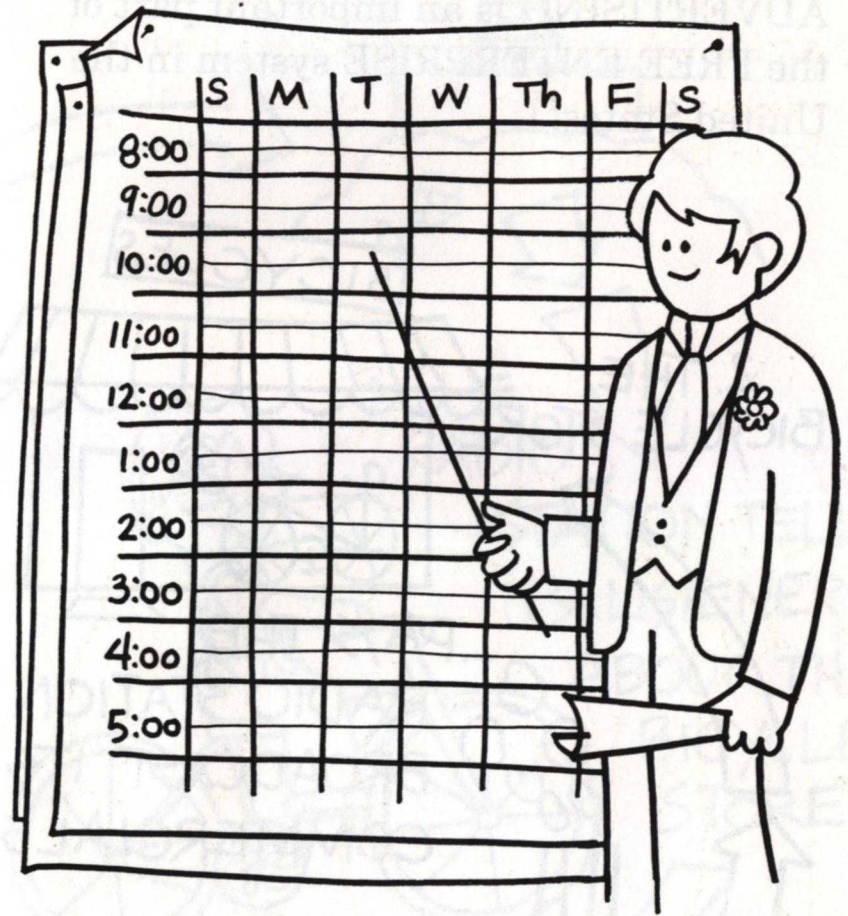
THIS IS THE RECORD LIBRARY. There are many hundreds of records and tapes here, some old and some new. They are cataloged just like the books in your school library.





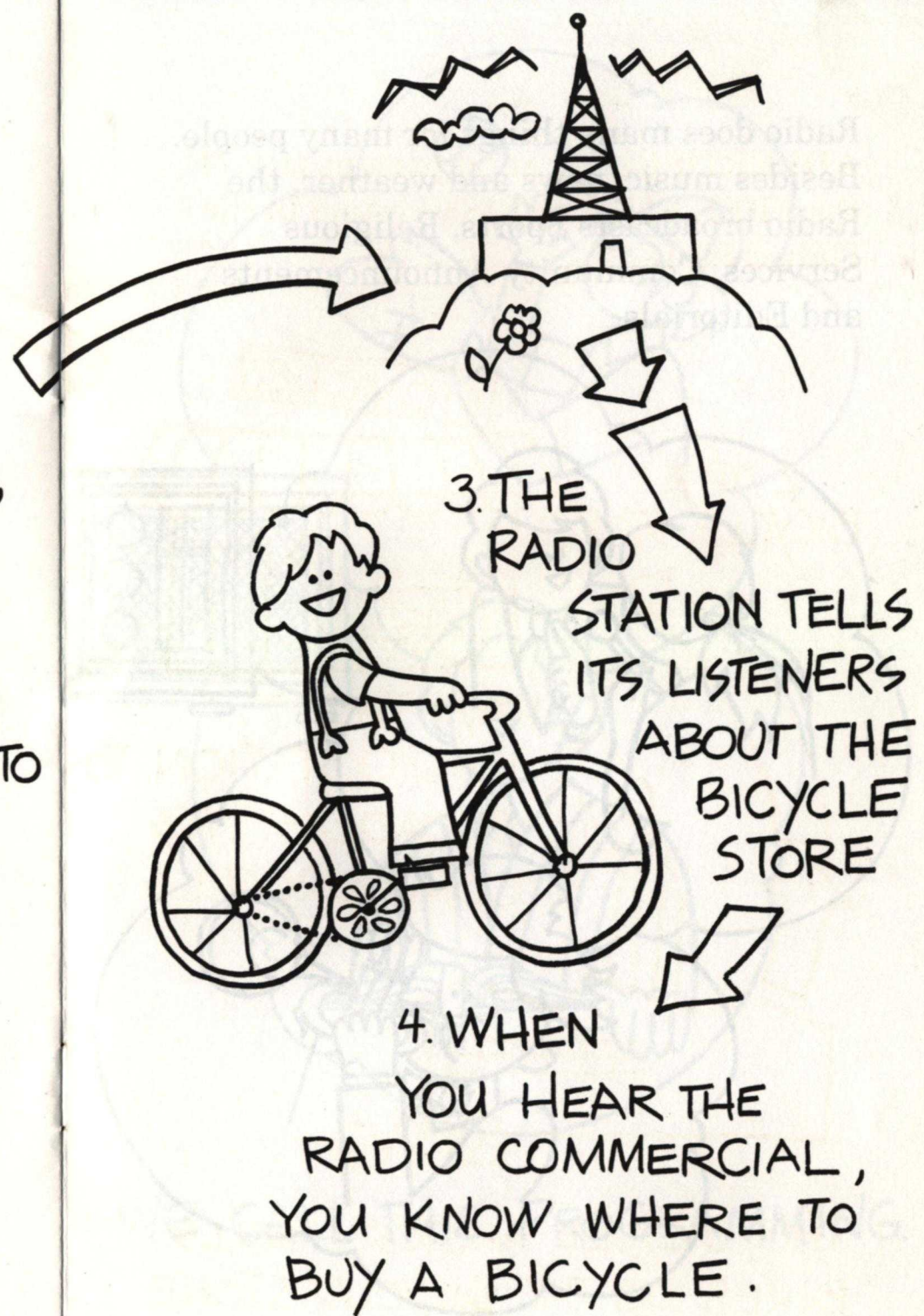
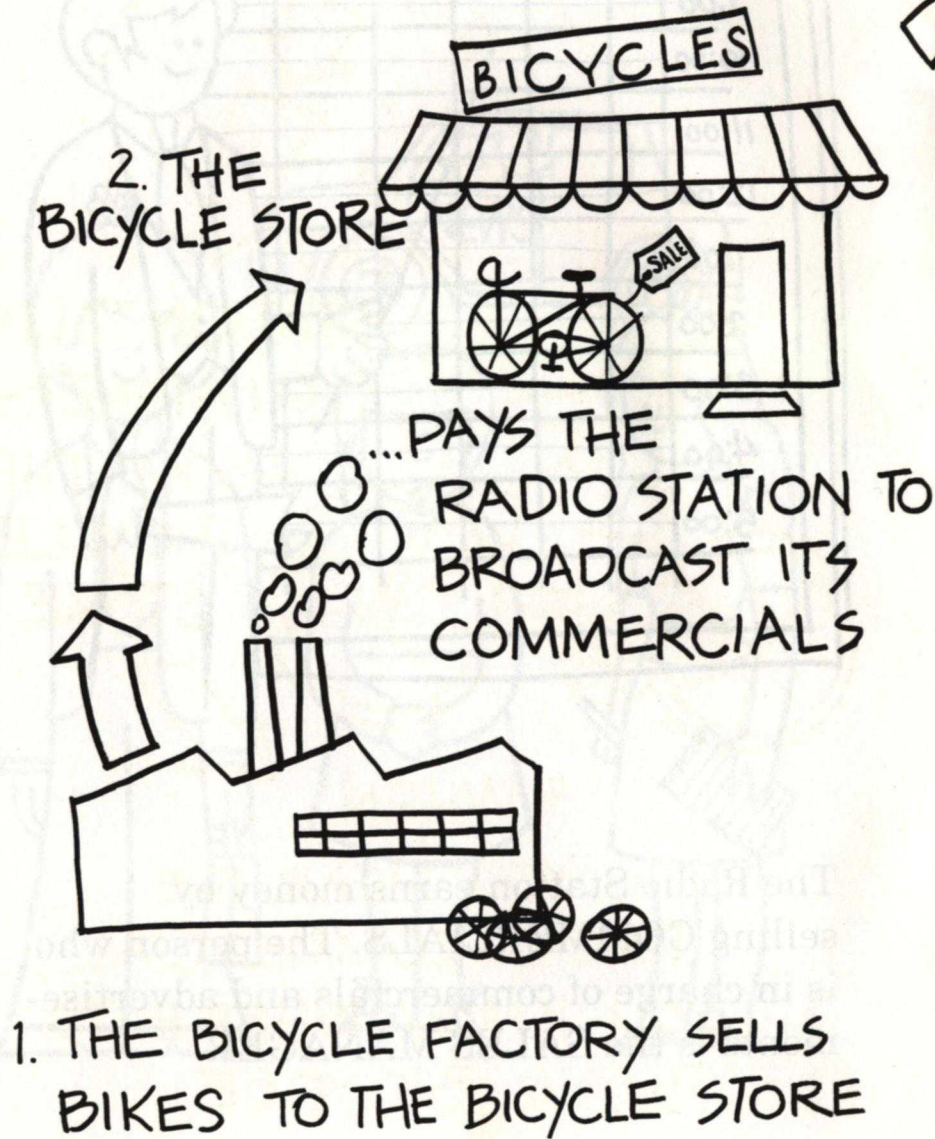
When the Radio is broadcasting, sounds are fed into the **TRANSMITTER** where they become **SOUND WAVES**. These signals are beamed from the **TOWER** into your radio set.

Many people work at the Radio Station and it takes a lot of equipment to broadcast a radio show. This means it takes a lot of money to run a Radio Station.

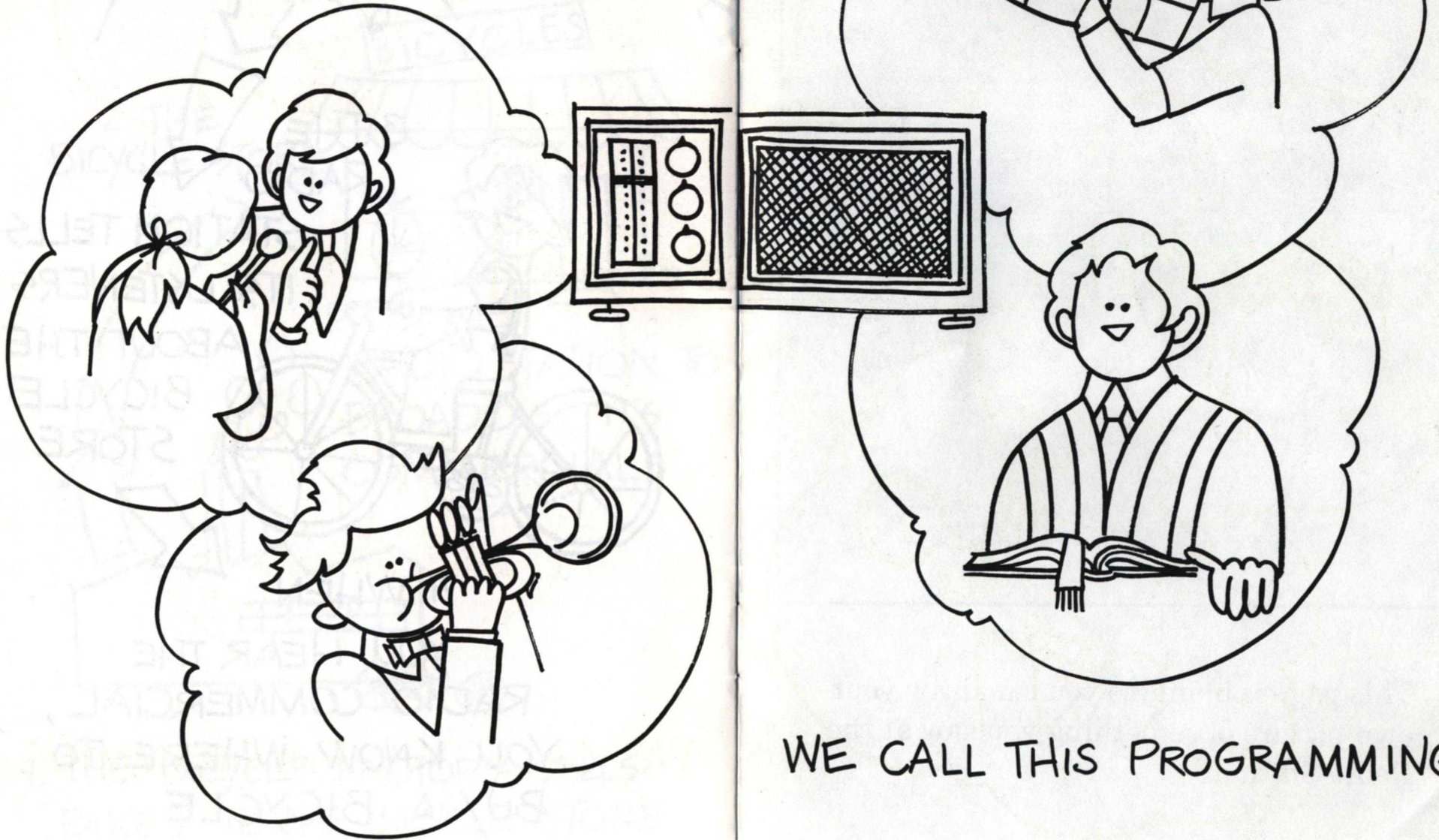


The Radio Station earns money by selling **COMMERCIALS**. The person who is in charge of commercials and advertisements is the **SALES MANAGER**.

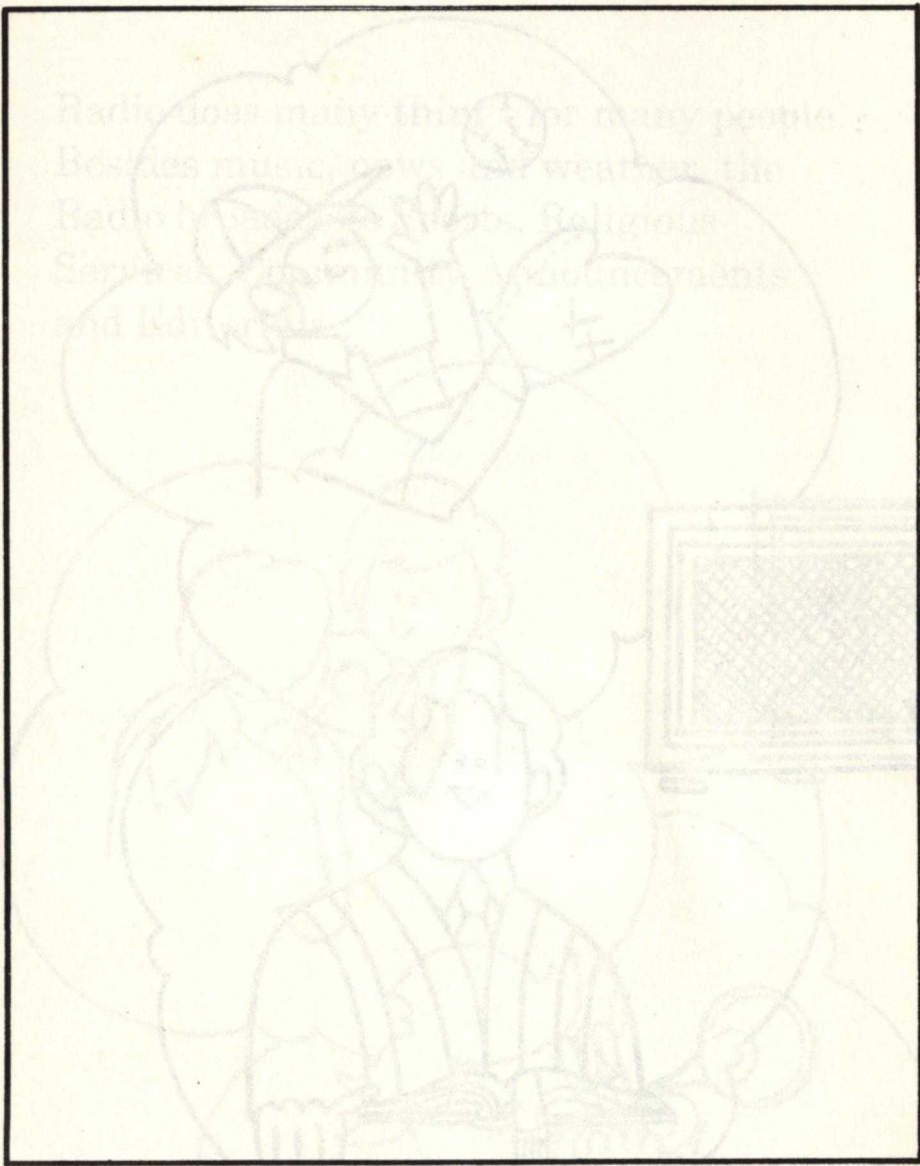
ADVERTISING is an important part of the FREE ENTERPRISE system in the United States.



Radio does many things for many people. Besides music, news and weather, the Radio broadcasts Sports, Religious Services, Community Announcements and Editorials.



WE CALL THIS PROGRAMMING.



Radio does many things for many people.
Besides music, news, weather, the
Radio has... Religious
Sermons, announcements
and interviews.

Your RADIO STATION
is full of Friends.

COME SEE US
AGAIN.

This page is blank, so you can draw your
own picture of something you saw at the
Radio Station.

an



publication

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